

Earn an Internationally Recognized

# MBA

Day  
Evening  
Weekend

IN 1 YEAR AT THAILAND OR FLEXIBLE SCHEDULE

**MBA TOP RANKED INTERNATIONALLY  
IN QS & EDUNIVERSAL RANKINGS**



**SCHOLARSHIPS AVAILABLE**



**AIT**  
SCHOOL OF MANAGEMENT

Founded in 1959 by eight countries,  
AIT was the first to offer postgraduate  
education in Thailand.

# WELCOME TO AIT

School of Management.

Founded in 1959 by a group of eight nations, the Asian Institute of Technology (AIT) was the first postgraduate institution in Thailand and is one of Asia's prominent institutions for graduate study in management, environment, engineering and technology.

We invite you to explore our MBA, Masters and Doctoral programs. We offer students the opportunity to study on a full-time or part-time basis with a flexible schedule. You may study during the day, evening or weekend. Our new campus in Bangkok is centrally located and near BTS Asoke and MRT Sukhumvit stations.

The MBA program is a general management program and you may complete it in three ways: a 12-month full-time or part-time program offered during the day; a flexible part time MBA in the evening; or a weekend MBA.

Our MBA Program creates a learning environment to develop your leadership skills and to prepare you for a variety of careers. We have a diversity of students and faculty from 45 countries which truly make AIT an international institution!

AIT is a great place to be and a great place to be from! We invite you to explore and apply at [AITMBA.COM](http://AITMBA.COM)

Professor Lawrence Abeln (PhD Cambridge)  
Dean





## KEY FACTS ABOUT AIT

22,100+

Alumni from 100  
Countries

2,000+

Students from  
45 Countries

75+

Internationally recruited  
faculty from 19 countries

300+

Partner universities  
worldwide

## RANKINGS

- Top 300 in QS Subject Ranking or Business and Management
- No 1 General MBA in Thailand by Eduniversal Ranking

## AIT FOUNDING NATIONS

- Australia
- France
- New Zealand
- Pakistan
- The Philippines
- Thailand
- United Kingdom
- United States.

## STATEMENT & MISSION

The Asian Institute of Technology (AIT), founded in 1959, is a preeminent postgraduate institution of higher education.

Programs in engineering, technology, environment and management provide the foundation of teaching and research for individuals and organizations. Our diverse and international student and alumni come from over 45 countries. Currently around 2100 students study at AIT.



The AIT School of Management is one of three schools of AIT and its new campus is located in central Bangkok, Thailand in the heart of Asia. The school has played an important role in developing many entrepreneurs and leaders in Asia in private and public sector organizations.

Management is an important aspect of economic and societal development and a key differentiator of the success of organizations, governments and society. These entities need both resources and also the talent and management of human capital to be successful.

The mission at the AIT School of Management is: to develop socially responsible global leaders who will enhance organizational performance for the growth and sustainable development of economies and societies in Asia and internationally.



## AIT SCHOOL OF MANAGEMENT PROGRAMS



1. Management
2. Finance
3. Public Administration
4. Engineering Management
5. Entrepreneurship

# AIT MBA KEY HIGHLIGHTS

PROGRAMS AT A GLANCE

DESCRIPTION	Full-time MBA	Evening MBA	Weekend MBA
LOCATION	<ul style="list-style-type: none"> <li>■ Bangkok</li> <li>■ AIT Main Campus</li> </ul>	<ul style="list-style-type: none"> <li>■ Bangkok</li> </ul>	<ul style="list-style-type: none"> <li>■ Bangkok</li> </ul>
FORMAT	Full-time (Day)	Full-time or Part-time (Evening)	Weekend (Sat-Sun)
LANGUAGE	English	English	English
DURATION	12 months	Flexible	Flexible
OTHER FEATURE	<ul style="list-style-type: none"> <li>■ International Exchange Program</li> <li>■ Double-degree program</li> </ul>	<ul style="list-style-type: none"> <li>■ High Share of International students</li> <li>■ Exchange Program</li> </ul>	<ul style="list-style-type: none"> <li>■ High Share of International Students</li> </ul>
TARGET GROUP	Bachelor graduates in any field of study	Bachelor graduates who are working professionals	<ul style="list-style-type: none"> <li>■ Bachelor graduates in any field of study</li> </ul>

## MBA is A GENERAL MANAGEMENT PROGRAM

**BANGKOK LOCATION:**  
5 minutes to BTS Asoke and MRT Sukhumvit station

## MBA CAN BE COMPLETED IN ONE YEAR

## EVENING AND WEEKEND MBA:

Students can apply and enter any month with five entry points:  
(Jan, Mar, June, Aug and Oct)

## FLEXIBLE SCHEDULE AND MODULAR CLASSES

Students can take classes at their own pace

## SCHOLARSHIP PROGRAM

Exceptional MBA Candidates may receive scholarships and are named (AIT) Institute MBA Fellows and receive US\$ 3,000 - US\$ 15,000 for the award for their tuition.

Scholarships are available for Thai and international candidates.



**MBA GRADUATES JOIN AN INTERNATIONAL NETWORK OF OVER 22,000 AIT ALUMNI FROM 50 COUNTRIES**

# AIT MBA SCHEDULE OPTIONS

AIT School of Management offering the top ranking MBA in Thailand. The MBA program is taught in three flexible options:

## ■ ONE YEAR FULL TIME MBA

Program is completed within a year on main campus. It can be extended for those who complete dual degrees or exchange programs.

## ■ EVENING MBA

For those who want to simultaneously pursue their MBA while working. The program offers classes Mon-Thurs 6-9pm in central Bangkok location. Students complete the program at their own pace.

## ■ WEEKEND MBA

Program is for those who want to simultaneously pursue their MBA while working. The program offers classes Sat-Sun in central Bangkok location. Students complete the program at their own pace.

**PROGRAM ENTRY:** Students may enter the Evening or Weekend MBA five times a year (Aug, Oct, Jan, Mar and June), and is flexible to accommodate the needs of working students. The entry for the One Year Full time MBA is in Aug and Jan.



## AIT MBA

### PROGRAM GOALS & STRUCTURE

To develop managers with an international perspective who can manage strategically in order to ensure organizational competitiveness and growth in a dynamic technological and business environment.

Offer opportunities to learn in a multi-national and multi-cultural environment;

Develop an understanding of and ability to apply modern management techniques;

Develop relevant competencies in identifying, understanding, analyzing and effectively solving the management challenges and problems in both public and private organizations;

Offer international and multi-cultural exposures to various management systems and experiences, through our access to excellent international networks of partner institutions in Europe, America and Asia;

### Program Structure

The MBA curriculum is of 36 credits comprised of 10 required core courses of 3 credits each (30 credits) and 6 credits of MBA Project or electives with an option for 12 credit Research Study.

## MBA CURRICULUM

The MBA curriculum is a comprehensive general management program designed to provide conceptual, analytical and personal skills to help prepare participants to be effective managers in an international business environment. It is interdisciplinary, combining elements from economics, social psychology, sciences, engineering and management fields.

The curriculum provides MBA participants with a strong general management program. In the core foundation courses and allows participants a choice of specializing in an MBA Project in a field of their choice.

Our MBA program encourages participative learning and uses a variety of interactive learning methodologies so that the students are able to learn latest management concepts, techniques and tools, and more importantly, to develop skills and attitude of listening and understanding others, holistic thinking, collective decision making, communicating and negotiating.



### 10 Required MBA Courses MBA Project

- |  |   |
|--|---|
| 1. Accounting for Decision-Making              | 6. Managerial Economics                   |
| 2. Business Analytics for Management Decisions | 7. Managing Technology and Innovation     |
| 3. Entrepreneurship and New Ventures           | 8. Marketing Management                   |
| 4. Corporate Finance                           | 9. Operations Management                  |
| 5. Leadership and Organization Management      | 10. Strategy and Corporate Sustainability |

- Students may take 6 credits of electives or complete on MBA Project.

- The MBA Project focuses on managerial planning, decision-making and problem solving in organizational contexts. Special studies in Management course such as Business Communication will be offered.





## MBA STUDENT PROFILES

The AIT MBA is designed for participants who are seeking a career change or want to advance in their career and are excited about learning more about general management and leading organizations.

Applicants hold a first degree (Bachelor or equivalent) and typically enter the MBA program with professional work experience. Our MBA students may study during the day, evening or weekend schedule.

The AIT MBA Participants come from a variety of undergraduate backgrounds: engineering, business administration, social sciences, law, natural sciences and humanities. We welcome a MBA class with a diversity of educational backgrounds and work experiences.

AIT MBA graduates are also truly international and come from over 25 countries of the world.

## MBA FACULTY

Leading international business schools like AIT distinguish themselves by having great students and faculty.

Faculty contribute the academic and intellectual capital of business schools and provide the expertise in curriculum your MBA studies. Faculty also conduct research in their areas of expertise, further developing new and innovative concepts to support organizational leadership and development.

Faculty teaching in our MBA Program are distinguished academics, accomplished practitioners and leading international faculty.

Selected AIT Faculty members teach in the core MBA Program and also will work with you as advisor on your MBA Student project.



## AIT ALUMNI:

A NETWORK OF 22,000 AIT ALUMNI FROM OVER 100 COUNTRIES

By joining the MBA Program at the Asian Institute of Technology you also become part of a community: a life long international network of AIT graduates. Approximately 80 percent of our alumni live outside of Thailand.

As an AIT MBA graduate, you are an ambassador of the AIT brand throughout the world.

Our AIT graduates include Heads of state, CEOs, COOs, CTOs, ambassadors of nations, entrepreneurs, and heads of international organizations.

Many AIT alumni have also studied further at great universities like MIT, Harvard, Cambridge, Oxford and others.

The AIT alumni network provides continuous support of AIT and its student body through knowledge, skills, and provides students with opportunities for internships and full time employment.



# MBA Entry Requirements

We require the following for your application to the MBA Program

A first  
**Degree**  
Bachelor or equivalent

Submission of  
official degrees  
and transcript

**Curriculum  
vitae**  
resume one or two pages

AIT  
**Application  
form**  
you can complete online  
or PDF and email

Candidates must have an  
acceptable level of English  
proficiency  
**\*IELTS 5 / TOEFL 173 /  
iTOEFL 60 / TOEIC 640**  
if English is not your  
native language



We also highly recommend candidates have professional work experience and recommend they submit a letter of recommendation from a professor or supervisor (standard form is available on our website)

We do not require a GMAT standardized test although you may submit it if you would like to strengthen your application.

## **APPLICATION DEADLINES**

MBA Applications are accepted on a 'Rolling Basis', candidates may apply at anytime, however we strongly encourage potential candidates to apply as early as possible since places are limited.

Non-Thai candidates may require a visa and so we encourage you to also consider applying early in your plans to take into account visa procedures.

## STEPS OF THE ADMISSIONS PROCESS



### STEP ONE

COMPLETE  
APPLICATION FORM

### STEP TWO

- 1) official transcripts and degrees
- 2) TOEFL or IELTS score
- 3) and letter of recommendation (optional)

### STEP THREE

FINAL DECISION WITHIN 10 DAYS  
OF COMPLETED APPLICATION.

## QUESTIONS AND INQUIRIES ABOUT ADMISSION PROCESS:

You may contact us at [somadmissions@ait.asia](mailto:somadmissions@ait.asia)

You may call us at +66 (0) 2 524-6183

You may also obtain additional information at [AITMBA.COM](http://AITMBA.COM)

**Note:** \*AIT programs are conducted in English language, the Institute's official medium of all communication. Applicants need to produce evidence of proficiency in English by submitting one of the following international test scores: TOEFL, IELTS, or may complete the AIT English language proficiency test.

The expected scores are: IELTS 5 / TOEFL 173/ iTOEFL 60 / TOEIC 640

#### ATTACHED APPLICATION FORM

You can submit this form online at [AITMBA.com](http://AITMBA.com)

Or you can complete this and send by PDF to [somadmissions@ait.asia](mailto:somadmissions@ait.asia)

# INTERNATIONAL PARTNERSHIPS



SOM students have the opportunity to take part in an exchange or dual-degree programmes with one of our over 50 partner universities in Europe and the World. A few of our notable partners including,

## Dual Degree Partners

- |       |           |
|-------|-----------|
| SKEMA | - France  |
| EDHEC | - France  |
| HHL   | - Germany |

## Exchange Partners

- |                                   |           |
|-----------------------------------|-----------|
| Tsinghua University               | - China   |
| Kaist                             | - Korea   |
| TEM                               | - France  |
| EADA                              | - Spain   |
| Aalborg University                | - Denmark |
| IIM                               | - India   |
| (Ahmedabad / Bangalore / Kolkata) |           |
| XLRI                              | - India   |
| SRH                               | - Germany |
| NTU                               | - Taiwan  |

## RANKINGS



Top 300 in QS Subject Ranking  
or Business and Management



No 1 General MBA in Thailand  
by Eduuniversal Ranking

# COSTS 2018

## MBA Day & Evening & Weekend

<b>TOTAL COST</b>	
Registration Fee @ Baht 10,000 per Term for 5 terms	50,000 THB.
Tuition Fee @ Baht 25,000 per credit	900,000 THB.
<b>TOTAL</b>	<b>950,000 THB.</b>

The costs listed are the rates for 2018 and these may be increased annually in accordance with AIT policies.

Students are responsible for their own accommodation, books/materials, travel expenses, and any English preparation course. Living expenses may vary depending on individual needs and lifestyles.

The registration payment is due upon acceptance to reserve a seat in the MBA Program.

## FINANCING OPTIONS FOR THE MBA

### SCHOLARSHIPS

Some students obtain scholarships from AIT for international and Thai students and students from ASEAN nations obtain governmental support.

AIT grants some scholarships to allow exceptionally talented candidates from all nations to enrol in the AIT MBA. Exceptional MBA Candidates may receive scholarships and are named (AIT) Institute MBA Fellows and receive \$3,000-\$15,000 USD for their tuition.

### EMPLOYER SUPPORT

Some MBA students receive full or partial support of their MBA tuition from their employer organizations. Inquire with your HR Director or direct supervisor for this possibility.

### STUDENT LOANS

Students may also obtain student loans from government organizations or through private banks.

### TAX ASSISTANCE

The tuition fee as well as study related expenses for the MBA may be tax deductible for some candidates depending on the applicable tax laws of home nation and can be declared in some cases as anticipated professional expenses for your development and career. Please contact your legal tax advisor for more information. AIT cannot give tax advice on this matter but we encourage candidates to contact their tax authorities on the legality of the MBA tuition as a tax deductible expense.

## ABOUT BANGKOK, THAILAND

Bangkok Thailand is located in the heart of Asia, with a population (in city and surrounding area) of over 20 million. It ranks as the top tourist destination in Asia with over 10 million visitors a year. The Bangkok region has two international airports which operate over 200 flights a day to international destinations.

## ABOUT THE CAMPUS

AIT School of Management operates a campus in the center of Bangkok.

Located next to the BTS Asoke station in the Sukhumvit 21 area of Bangkok, we have a first rate educational space with classrooms, space for student study and support for student services in our Bangkok location.

Our Bangkok location is highly accessible and convenient for working professionals to obtain their MBA in evenings and weekends.

**The Institute operates as a self-contained international community at its main campus located 40 km. (25 miles) north of downtown Bangkok, Thailand.**



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AIT SCHOOL OF MANAGEMENT IS A MEMBER OF

