



**How do we plan to build upon our academic achievements and history, and how do we become more well-known as a global, entrepreneurial, innovative and technological institute, providing social impact education and research**

?

If you are interested in supporting AIT or have any questions, please feel free to contact us.

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# TRANSFORMING AIT

A Campaign to Support AIT as It Moves into the Next 60 Years

Positioning AIT to be a relevant, respected, global, and well-known technological and entrepreneurial Institute serving Asia and the world



As AIT celebrates its 60th Anniversary in 2019, it is an opportune moment to reflect upon the birth of AIT back in 1959 and to acknowledge the many accomplishments AIT achieved with great social impact to Asia over its illustrious history. AIT has been a shining example of international higher education in Asia, continually evolving to help graduates contribute to their communities through technology and management. We are more inspired than ever to accomplish more as we move forward. So, it is time to look ahead to what kind of university will AIT become beyond its 60th birthday, and to what resources it needs on this future journey.

**Dr. Eden Y. Woon**  
 President, Asian Institute of Technology



On behalf of all AIT alumni, we unequivocally express our whole hearted support for the campus-wide critical needs to revitalize AIT. It calls for focus, support, and commitment.

AITAA and its members, through its National Chapters, are prepared to work and partner with AIT to help meet these critical needs. We intend to heed this call and take up this challenge with firm commitment and passion and dedication.

For a transformed AIT!

**Maria Fe Nuestro Ferriols (CSIM '82)**  
 President, AITAA Headquarter

**AIT will have the following six strategic emphases :**

## BY EMBRACING INNOVATION

Applying innovative technology to existing social impact research strengths and modernizing AIT teaching methods to include more technology and practicum.

## BY BEING INTERNATIONAL

Expanding global collaboration and exchange networks to benefit faculty and students, and to extend our influence beyond Asia.

## BY WORKING WITH ENTERPRISES

Pursuing more relationships and cooperation with enterprises. Closer collaboration with industry to increase relevance to economic growth.



## BY NURTURING ENTREPRENEURSHIP

Encouraging more commercialization of our research and establishing an AIT Entrepreneurship Center to foster a start-up culture at AIT. Emphasis will be on social entrepreneurship.

## BY CARING FOR STAKEHOLDERS

Placing students at the highest priority and cultivating Alumni relations more broadly and deeply. Adopting a welcoming, can-do spirit all through campus.

## BY BROADENING SUPPORT

Creating opportunities to support new infrastructure, scholarships, chair professorships, and research focus areas.



AIT is a multinational university with diversity as its best not confined to the traditional norms of education. AIT strives to explore new avenues in bringing forth enlightenment. As the Student Union President, I have personally witnessed the enriching lifestyle of AIT, which is no way limited to a classroom but encompasses a wholesome experience that includes multitudes of activities.

**H.M. Kamrul Hassan**  
 President of Student Union





To make sure that AIT's legacy of technological contributions to society can continue, we are engaged in a much-needed fundraising effort that will make AIT relevant beyond the first 60 years. Our vision needs donation support from the entire community--alumni, faculty, staff, friends, corporate partners, and private foundations. This 60th Anniversary fundraising campaign focuses on three critical needs. Under them, there will be 6 areas where funding will be vital. Thus, to celebrate our 60th Anniversary, we are targeting Thai Baht 60 million for each of these 6 areas--a total of Thai Baht 360 million. Donors will be recognized by naming, often in perpetuity. The three critical needs are:



# 1 CREATING AN INNOVATIVE AND INTERDISCIPLINARY BUILDING

The Innovative and Interdisciplinary Building (IIB) will foster interdisciplinary research and learning and help us equip students with skills for creative problem solving, with a curiosity mindset and independent start-up thinking, and with an ability to articulate ideas. It will also house the new Entrepreneurship

Center with co-working and incubation spaces—with social entrepreneurship being the principal emphasis. This interactive sophisticated space will enable AIT to promote innovation with social and economic impact.

## TARGET

- **A** THB 60 million for the Innovation and Interdisciplinary Building (IIB), with a single donor naming recognition for the name of this building
- B** Fitting-out/Equipment - THB 60 million, with multiple donor naming recognitions

# 2 PURSUING ACADEMIC EXCELLENCE

Establishing research centers and funding projects in leading-edge technologies which can produce results that can contribute to advancement of knowledge in academic, social and industrial settings--Centers which need support are the: Entrepreneurship Center; Artificial Intelligence Center; Applied Robotics for Social Causes Center; Sustainability and Energy Center; Water Resources Center; Smart Cities Center; Earthquake Studies Center; Belt and Road Center; among others.

Providing merit-based and need-based scholarships that will attract and retain exceptional students from Asia--This includes scholarships for exchanges to top universities in regions beyond Asia--this is a very appropriate "Chapter 60th Anniversary Gift".

Creating Endowed Chair Professorships/ Visiting Chair Professorships in specific areas of study, both for recruitment and for retention--Essential to the transformed AIT would be top faculty in our existing social impact research strengths and in new fields such as AI and robotics and quantitative finance, among others.



## TARGET

- **A** Research Center and Projects – THB 60 million, with multiple donor naming recognitions for THB 10 million (and up) for each Center—with Projects requiring less
- B** Human Factor - THB 60 million, with multiple donor naming recognitions
  - Named Full/Chair Professorship – THB 10 million each with naming being perpetual
  - Named Junior or Visiting Professorship – THB 5 million each
  - Scholarships--THB 1 million (and up) each/exchange THB 150K (and up) each

# 3 UPDATING OF LABORATORY EQUIPMENT AND CAMPUS FACILITIES

Acquisition of much-needed new equipment and new technology that will enhance the quality of education and research for students. Naming of rooms and spaces available.

- New state-of-the-art teaching labs and equipment.
- New technology in classrooms and shared spaces.

Major upgrade of student dormitories to improve student life on campus

- Many dormitories and student facilities sorely need major refurbishment and modernizing to allow students to increase productivity and enhance social interaction. Naming of renovated dormitories available.



## TARGET

- **A** Upgrading of Laboratory Equipment – THB 60 million, with multiple donor naming recognitions
- B** Campus Facilities – THB 60 million, with multiple donor naming recognitions

## DONOR RECOGNITION

- A** Facilities Naming – Buildings, Spaces, Laboratories and Classrooms
- B** Naming of Endowed Chair Professorships, Visiting Chair/Professors, Scholarships, Fellowships, Internships, etc.
- C** Naming of Centers or Projects that support the research of faculty and students.

This 60th Anniversary campaign for AIT is an invitation to the AIT family, alumni, stakeholders, partners, and well-wishers to transform AIT as it goes into its second 60 years. We invite you to be a part of this effort to ensure a bright future for AIT!

## NAMING OPPORTUNITIES

To express appreciation to our donors, AIT provides many types of naming recognition opportunities. Naming of the building will be for the life of the building. Same for facilities. Naming of endowed professorships will be perpetual. Naming of Scholarships and Centers can be perpetual if endowed, and temporary if spend-down. Others can be determined case-by-case. Thank you for your support!

DESCRIPTION	GIFT AMOUNT in Thai Baht
<b>Innovative and Interdisciplinary Building</b>	
Innovative Building (Single donor naming recognition)	60,000,000
Fitting-out/Equipment (Multiple donor naming recognition)	60,000,000
<b>Pursuing Academic Excellence</b>	
Entrepreneurship Center (Single donor naming recognition for 10 years)	40,000,000
Research Centers (Single donor naming recognition for 5 years)	10,000,000
Endowed Chair Professorships in specific areas of study (Single donor naming recognition/lifetime)	10,000,000
Endowed Visiting Chair Professorships (Single donor naming recognition/lifetime)	5,000,000
Scholarships (Multiple donor naming recognition)	
Doctoral (full)	2,000,000
Master's (full)	1,200,000
Doctoral (tuition & registration fee)	1,484,000
Master's (tuition & registration fee)	848,000
Student Exchange	200,000
<b>Kid's tuition fee at AIT International School (per child of the Master's &amp; PhD students)</b>	<b>50,000</b>
<b>Updating of Laboratory Equipment and Campus Facilities (Multiple donor naming recognition)</b>	
Laboratory Equipment	60,000,000
Smart Classrooms	2,000,000
Student dormitories	
Standard Dorms per room (air-conditioned, water heater, separate toilet, furniture)	200,000
Student Village (Single donor naming per building)	500,000
Cafeteria (Single donor naming recognition)	20,000,000
Seats	
Robert B. Banks auditorium per chair	5,000
Library per study chair	5,000
Milton Bender auditorium per chair	3,000