



# INNOVATIVE Market Place

A competition for all students who have innovative ideas

JULY 2018



**GIVE LIFE TO YOUR CRAZY IDEAS!**

**Open**  
to all students  
**3-5**  
team members

We are looking for simple and distinctive ideas or concepts that can provide innovative solutions to the global issues by using green and clean technology, but are not yet commercialized.

## Objectives:

- To motivate students to think creatively
- To provide a common ground for both innovators and investors, and act as an idea launch pad to transform your crazy innovative ideas into real businesses
- To support in development of cost-effective, practical, and eco-innovative startups

## Process:

- **Step 1:** Form a group of 3-5 students who share the same idea
- **Step 2:** Apply/ register [online](#) from **1-15 July 2018**
- **Step 3:** Get ready for the live pitch on **25 July 2018**
- **Step 4:** Awarding of winners on **26 July 2018**

## Themes:

Your ideas need to be connected to one or more elements of:



Waste management, reduction or recycling



Climate change



Safer built environment



Smart cities

## Prizes



Join the innovative market place and network with like-minded innovators, field experts, and mentors to broaden your perspective and pitch your idea to see them transform into actual products, services or businesses.