



JULY 2018

WE LIVE TO YOUR BEST IDEAS

Winning the competition will give you the chance to see your idea developed into a real business by using your own ideas, creativity, and skills to get your business

Objectives

- Test students' ideas in the real world
- Develop a business proposal for both investors and customers at business school to assess whether business plan is realistic or not
- Develop a business agreement document for the product, services, business strategy

Process

- Step 1: Business proposal to be submitted on or before 15th July 2018
- Step 2: Pitching to investors from 15-18 July 2018
- Step 3: Final report to be submitted on 20 July 2018
- Step 4: Final judgement on 20 July 2018

Themes

Your ideas need to be connected to one or more of the next 4



Environment



Community



Industry



Worldwide



Join the innovative market place and network with like-minded investors, find experts, and mentors to develop your projects from seed pitch your ideas to see them transform into actual products, services or businesses.