



CSR Asia Summit 2008 Fact Sheet

The theme for the CSR Asia Summit 2008 will be **CSR: The next agenda – Pushing the boundaries of environmental and social responsibility**. The conference is gearing up to be the most innovative and challenging event on CSR in Asia this year with over 250 delegates and 50 speakers. It will not be yet another talk shop. It will break down very complex issues and provide delegates with different perspectives on how to tackle them.

Target audience

- * CEOs, directors and managers from various sectors and industries across Asia including manufacturing, apparel, electronics, utilities, logistics, information technology, agriculture, risk consultancies, service sectors and financial and educational institutions
- * CSR/ Environmental/ Community Investment/ SRI/ compliance directors and managers
- * Companies, NGOs and governments looking to update themselves on the latest CSR developments

The total number of participants we are targeting is between 250 and 300 people. Companies who are attending include: adidas Sourcing Ltd, The Walt Disney Co, UBS, PepsiCo, Inc, Microsoft (Thailand) Ltd and SGS Hong Kong Ltd among others. We also have a number of NGOs from across Asia who have signed up, which include: Asian Development Bank, Austrian Red Cross, Islamic Relief (Indonesia), Gayatri Rural Development Society and Kaohsiung Hsin Hsing Community University.

Confirmed speakers

This year's **keynote speakers** will include:

- * **Kasit Piromya**, former ambassador of Thailand in Russia, Indonesia, Germany, Japan and USA and Thailand Representative of the Caux Round Table (an international network of business leaders working to promote a moral capitalism.)
- * **Jeff Seabright**, Vice President, Environment and Water Resources, **Coca-Cola**
- * Senior executive from **Hewlett Packard**

We **have 52 speakers** confirmed, including high profile speakers from:

Adidas | APCO | Cadbury | Cisco | Citi | Control Risks | Danone | DHL | Double A | Edelman | GlaxoSmithKline | Golder Associates | Hewlett Packard | H&M | Kulim (Malaysia) | Manpower | MAS Holdings | Merck | Total | UBS | YTL Corporation | ActionAid Vietnam | ADB | Australian Centre for Corporate Social Responsibility | Banking for the Poor Network | CARE | Climate Care | Committee for Asian Women | ECC International Group | ECPAT International | Global Social Compliance Program | Handshake | IFC | Marine Stewardship Council | MicroFinance Institute | M-POWER | Oxfam Hong Kong | Plan International | The Population and Community Development Association | Solidarity for Economic Reform | SOMO | Stockholm Environment Institute | Thai Appraisal Foundation | TRN Institute | UNAIDS Thailand | UN World Food Programme | Wild Asia | World Resources Institute

Reasons to attend

The intensive two-day conference will include:

- * Keynote speeches on the state of play of CSR in Asia
- * 24 workshops that will examine top issues shaping the CSR agenda in Asia
- * The opportunity to tap into the knowledge of CSR professionals and thought-leaders
- * The opportunity to share best practice case studies from across Asia
- * Useful tools, strategies and initiatives to help you address your CSR challenges

Additionally, we have tailor-made four **pre- and post-conference training events** on:

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| * Helping the supply chain do better: capacity building in factories | [2 Nov a.m.] |
| * Stakeholder engagement | [2 Nov p.m.] |
| * Community investment and community impact: measuring what matters | [5 Nov a.m.] |
| * Is the social media worth engaging? Evidence from on the ground | [5 Nov p.m.] |

Supporting Partners

We have solicited **14 Supporting Partners** to help promote the Summit:

APCO Worldwide | American Chamber of Commerce in Thailand | ASrIA | Association of Corporate Travel Executives | British Chamber of Commerce Thailand | ChinaCSR.com | Crossroads | CSRchina.net | Edelman | Ethical Performance | KMAR | Manpower | SynTao | CSR Taiwan

Conference fees

	Companies (per person)	NGOs / Students (per person)
Full price	US\$590 / HK\$4,600 / €400	US\$390 / HK\$3,000 / €265
CASPs* (20% discount)	US\$470 / HK\$3,600 / €320	US\$310 / HK\$2,400 / €210
Early bird 1 (15% discount) - up to 1 August 2008	US\$500 / HK\$3,900 / €340	US\$330 / HK\$2,600 / €225
Early bird 2 (10% discount) - up to 1 September 2008	US\$530 / HK\$4,100 / €360	US\$350 / HK\$2,700 / €240

* CASP: CSR Asia Strategic Partner

The forthcoming early bird deadline is 1 August 2008. Don't miss the chance to get 15% discount!

Visit www.csr-asia.com/summit08 for the latest agenda and registration for the Summit and training events, or contact Jimmy Huen at jhuen@csr-asia.com or (852) 3579 8079 for enquiries.