

ABOUT THE SUMMIT

BE OUR SPONSOR

If your organisation would like to demonstrate its commitment to corporate social responsibility, why not sponsor this event?

Sponsorship package included. Please contact **Jimmy Huen** at jhuen@csr-asia.com to discuss sponsorship and other opportunities. Benefits of becoming a sponsor include:

1. An invaluable networking opportunity with our speakers and delegates most of whom come from high profile companies and organisations
2. Reputation appeal for your brand
3. Additional benefits according to the different sponsorship option chosen

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2008

CSR Asia Summit

CSR: The next agenda

Pushing the boundaries of environmental and social responsibility

Organiser:



Conference partner:



Venue: Bangkok, Thailand

Date: 3-4 November 2008

**Plus in-depth workshops
on 2 and 5 November**

CONFERENCE FEES

	Companies (per person)	NGOs/ Students (per person)
Full price	USD590 / HKD4,600 / EUR400	USD390 / HKD3,000 / EUR265
CASPs* (20% discount)	USD470 / HKD3,600 / EUR320	USD310 / HKD2,400 / EUR210
Early bird 1 (15% discount) - up to 1 August 2008	USD500 / HKD3,900 / EUR340	USD330 / HKD2,600 / EUR225
Early bird 2 (10% discount) - up to 1 September 2008	USD530 / HKD4,100 / EUR360	USD350 / HKD2,700 / EUR240

* CASP: CSR Asia Strategic Partner

Online Registration Now Open

www.csr-asia.com/summit08

PROMINENT SPEAKERS FROM :

- ActionAid Vietnam
- adidas
- APCO
- Asian Development Bank
- Asian Institute of Technology
- Australian Centre for Corporate Social Responsibility
- Banking for the Poor Network
- Cadbury Plc
- CARE
- Cisco
- Citi
- Climate Care
- Committee for Asian Women
- Control Risks
- CSR Asia
- Danone
- DHL
- Double A
- ECC International Group
- ECPAT International
- Edelman
- GlaxoSmithKline
- Global Social Compliance Program
- Golder Associates
- H&M
- Handshake
- Hewlett Packard
- International Finance Corporation
- Kulim (Malaysia)
- Manpower
- Marine Stewardship Council
- MAS Holdings
- Merck
- MicroFinance Institute
- Oxfam Hong Kong
- Plan International
- The Population and Community Development Association
- Solidarity for Economic Reform
- Stichting Onderzoek Multinationale Ondernemingen (SOMO)
- Stockholm Environment Institute
- Thai Appraisal Foundation
- Total
- TRN Institute
- UBS
- UNAIDS Thailand
- UN World Food Programme
- Wild Asia
- World Resources Institute
- YTL Corporation

OVERVIEW :

Running for the sixth time in 2008, the annual **CSR Asia Summit** has quickly emerged as the most anticipated corporate social responsibility (CSR) event in the calendar since its inception. Amidst a growing call for companies to engage with CSR initiatives in Asia, the event is poised to explore hot topics unique to the Asian context, which would bring new insights for businesses, governments, NGOs and other CSR practitioners.

Delegates will be able to choose from 24 workshops covering the following themes:

- Business responses to climate change
- Evaluating community investment
- Microfinance and poverty alleviation
- Carbon footprinting and solutions
- Engaging the private sector with the Millennium Development Goals
- Community based social enterprise development
- Tackling human trafficking along supply chains
- HIV/Hepatitis B and anti-discrimination strategies
- Harmonizing codes of conduct in the supply chain
- Bringing the environment back in the supply chain
- Tackling corruption
- Supply chain capacity building
- The business case for biodiversity
- Business-NGO partnerships for development: from philanthropy to capacity building?
- Water conservation
- Soft laws and governance
- Principles for responsible investment
- Sustainability reporting: Asian dynamics
- CSR reporting through project partnerships: the case of IMPACT
- Stakeholder engagement
- NGO expectations of business
- Partnerships for sustainable development: Examples of best practice
- A space for women workers
- Creating sustainable solutions: social enterprise and social entrepreneurship

REASONS TO ATTEND THIS EVENT :

Explore cutting-edge CSR issues which carry significant impact to your business

The CSR Asia Summit will explore 24 top issues that are shaping the CSR agenda in Asia, and help you push the boundaries of social and environmental responsibility in your own organisation.

Share best practice case studies from across the Asia Pacific

Through our expert speakers, you will be exposed to best practice case studies, tools and strategies that will help you address your corporate social responsibility challenges and make your business a leader.

Network with high profile delegates and speakers

The intensive two-day event will provide a rare opportunity to tap into the knowledge of global and Asian experts and practitioners in the field of social, environmental and corporate governance issues.

Attend practical training events to enhance your skills in handling CSR issues

The four pre- and post-conference training events add extra value to your participation by equipping you with the critical skills in supply chain compliance, stakeholder dialogue, community investment and social media to put ideas into action.

PRE- & POST-CONFERENCE TRAINING EVENTS:

To help you stay on top of some of the key issues, we will organise *four pre- and post-conference training events.*

■ **Helping the supply chain do better: Capacity building in factories (2 Nov a.m.)**

"How do we get our factories to follow our code of conduct or even comply with local laws?" Most companies that take their social and environmental responsibilities seriously have asked this question. The answer is not easy, but this workshop will outline some of the ways that CSR Asia has developed training and capacity building in the supply chain and show that there is a strong business case for embedding CSR in factories.

■ **Stakeholder engagement (2 Nov p.m.)**

In order to practise corporate social responsibility (CSR) there is a need for companies to define exactly what is responsible, which can only be done in dialogue with stakeholders. This session will outline the ways in which stakeholders can be identified, prioritized and engaged, stressing the need for an ongoing dialogue to highlight emerging trends and issues and establishing effective partnerships.

■ **Community investment and community impact: Measuring what matters (5 Nov a.m.)**

"What gets measured gets managed and what gets managed gets done" is a widely quoted management philosophy. However, is the same principle also guiding companies' approaches to community engagement, community investment and understanding community impact? Join this session to learn about current approaches to measurement of community investment and community impact.

■ **Is the social media worth engaging? Evidence from on the ground (5 Nov p.m.)**

What is the worst scenario you can think of involving a disgruntled customer with a digital camera and access to YouTube? If the picture forming in your mind is horrifying, then this workshop is for you. This session will provide you with the broad scope of the new social media, identify key trends in Asia and outline best practices of how companies are responding to the social media, public relations and new forms of engagement.

The above training events will be conducted on 2 and 5 November 2008. Course fee: US\$150 per session. US\$500 if joining all four sessions.

Download the registration form now at www.csr-asia.com/summit08