

# AIT SCHOOL OF MANAGEMENT

*Are you an Entrepreneur?  
Managing Partner Johannes von Rohr talks*



*"Your career opportunity with Alpha Founders"*  
[http://www.alphafounders.com/?page\\_id=48](http://www.alphafounders.com/?page_id=48)

**Friday 22 March 2013 at 10:00 hrs  
Lecture Room 108, AIT School of Management**

*ALPHA FOUNDERS incubate and accelerate Internet companies.*

We are a group of creative, passionate, and hard working entrepreneurs that create and invest into tomorrow leading Internet businesses. We have built multiple Internet businesses from scratch. We have scaled those businesses to millions of visitors within months, ran large scale logistics and multi-million dollar online marketing campaigns, developed IT solutions from web to social to mobile. We currently focus on simple, scalable, transactional and digital ideas with a clear consumer benefit and a proven business model. We see a wealth of opportunities in early to mid-stage investments in India, Sri Lanka, Pakistan, Thailand, Malaysia, Indonesia, Philippines, Vietnam and Singapore - a market of 2 billion people with a combined \$4 trillion GDP. We give the support that we would have loved when we started ourselves. We understand the needs of entrepreneurs since we are entrepreneurs ourselves. Through our incubation model, we provide know how, talent, network and funding - the cornerstones of successful venture building.

## JOHANNES VON ROHR

Johannes is a tech entrepreneur, consultant and investor. He is passionate about building winning companies. Having lived and worked on four continents, Johannes enjoys doing business in a multi-cultural environment.

Specialties: Leadership, e-commerce, business building, new ventures, growth strategy, branding, sales development, purchasing, inventory management, restructuring, multi-project management, due diligence, fast execution.

Before founding Alpha, Johannes built and headed large-scale ecommerce companies, namely Lazada in Thailand and The Iconic in Australia. He is invested into various ventures worldwide. Prior to this, Johannes worked as Management Consultant with the Boston Consulting Group, supporting Technology Companies and Private Equity firms. Johannes holds an MBA from Leipzig Graduate School of Management and a BA in Economics.

To ensure your seat, please register with Ms. Usanee at ext. 6375 or email [usaneen@ait.asia](mailto:usaneen@ait.asia) by **Thursday 21 March.**