



Yunus Center AIT

Executive Reception and YY Cocktail with Prof. Muhammad Yunus

Background

Date: April 10th

Venue: Sukosol Bangkok Hotel

The Yunus Center AIT is organizing an Executive Reception for Nobel Laureate Prof. Muhammad Yunus and the launch of the monthly YY Cocktail on 10 April 2014. Given his busy schedule, Prof. Yunus has expressly desired to meet with valued partners in Thailand to renew longstanding partnerships and discuss future collaboration. Additionally, Professor Yunus has shown an interest in discussing the creation of a Social Business Design Lab in Bangkok. This event links social entrepreneurs with potential investors and provides an environment for them to receive feedback on how to enhance the quality and feasibility of their business plan. For this reason and due to the short nature of Prof. Yunus' stay, an exclusive Executive Reception will be given priority and will be held prior to the networking event.

Event Description

The **Executive Reception** is an exclusive dinner with Prof. Muhammad Yunus attended by select guests from Yunus Centre Dhaka, Yunus Center AIT, the Thai Social Enterprise Office (TSEO) and partners. The dinner offers an exclusive time with the Nobel Laureate in which guests can share and consult with him regarding their social business initiatives and projects. This portion of the night is sponsored and co-hosted by TSEO.

The **YY Cocktail** is a networking event that brings together social entrepreneurs, investors, students, and social business experts to engage in discussion and be inspired about social business innovation and how it is creating a poverty-free world. Launched in the presence of Prof. Yunus, the YY Cocktail will be held on a monthly basis in Bangkok, with partner organizations placing a theme that will guide discussions in each subsequent event.

Detailed Schedule

- 17:00** Flight arrives, fast track reception of guests. Stop at Hotel
- 18:15** Prof. Yunus and company transit Sukosol Bangkok Hotel with YCA team

Executive Reception

19:00-20:30

- 19:00** Guests arrive for Executive Reception
- 19:15** Welcome to the dinner (Spice&Rice – Second Floor). Executive reception & photos
- 19:30** Dinner is served
- 20:30** Dinner ends. Guests head to YY Cocktail

YY Cocktail

20:00-22:30

- 20:00** YY Cocktail begins (Kamolporn Room). Guests start arriving.
 - 20:30** Prof. Yunus arrives at the Cocktail
 - 21:00** YY Cocktail keynote
 - 22:30** YY Cocktail ends
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- 21:30** Meet the press. Short interview with Prof. Yunus
 - 22:15** Transit Suvarnabhumi with YCA