

Institution : Asian Institute of Technology, Thailand
Topic : Using ScienceDirect & Scopus as a Research and Publishing Tool
Date : 20th March 2015, 10.00am - 12.30pm

Time	Topic
10.00 am – 11.00am	<p>Empower your Research with ScienceDirect <i>Presenter: Mr Lionel New, Account Manager, Elsevier Research Solutions</i></p> <p>About ScienceDirect: <i>ScienceDirect is home to almost one-quarter of the world’s peer-reviewed full-text scientific, technical, and medical content. Over 15 million researchers, health care professionals, teachers, students and information professionals around the globe rely on ScienceDirect as a trusted source of over 2,500 journals and more than 26,000 book titles. ScienceDirect supports research and education with interactive elements in articles such as audio, video, graphs, tables and images, and offers tools so users can keep current with research trends.</i></p> <p><i>With over 12.6 million content pieces available – including pre-publication articles and open access content from Elsevier journals – ScienceDirect is a premier platform for discovering the World of Research.</i></p>
11.00am – 12.30pm	<p>Using Scopus as a Research and Publishing Tool <i>Presenter: Mr Alexander van Servellen, Solutions Consultant, Elsevier Research Intelligence</i></p> <p>About Scopus: <i>Scopus is the largest abstract and citation database of peer-reviewed literature: scientific journals, books and conference proceedings. Delivering a comprehensive overview of the world’s research output in the fields of science, technology, medicine, social sciences, and arts and humanities, Scopus features smart tools to track, analyze and visualize research.</i></p> <p><i>As research becomes increasingly global, interdisciplinary and collaborative, you can make sure that critical research from around the world is not missed when you choose Scopus.</i></p>
12.30pm	Light Refreshment

Speakers’ Bio:



Alexander van Servellen
Solutions Consultant, Elsevier Research Intelligence

Alexander is a Consultant with Elsevier, specialized in research performance evaluation. Currently based in Singapore, he engages academic and government institutions South East Asia with the aim of providing insights which will help refine their research strategies. He has been the principal analyst in over 20 research evaluation projects in the last three years. Alexander holds a MSc degree in Development Psychology from the University of Amsterdam and has been working with Elsevier since 2006.



Lionel New
Account Manager, Elsevier Research Solutions

Lionel New joined Elsevier Pte Ltd as a Customer Development Manager for the Academic & Government market in May 2010, taking charge of the Scopus young scientist award, publishing & ethic workshop, library connect event, with a strong focus on the Elsevier Science & Technology solutions. In Jan 2014, he takes on a new account management role in Elsevier, managing the research solutions portfolio which includes ScienceDirect, Scopus, Research Management Intelligences and Engineering Village. He is currently appointed as an advisory member of the Global Elsevier Training Program and LibraryConnect Board Committee.