## YY Cocktail #6: Where is Social Business Headed in Thailand?

**Date:** 12 October 2015 **Time:** 18:00 – 21:00

Venue: Cabbages & Condoms Restaurant

**Client:** Thai Social Enterprise Office

The Thai Social Enterprise Office (TSEO) was established in 2010 under the Thai Health Promotion Foundation Act, as the executive authority to deliver the Social Enterprises Master Plan (2010–14). TSEO's priority is to stimulate cooperation among social enterprises and develop their networks in Thailand. In addition, TSEO was designed to be in touch with all possible entrepreneurs who have a particular interest in social and environmental issues, and to inspire social responsibility.

**Organizer:** Yunus Center at AIT, AIT Extension

Established in August 2009, the Yunus Center at AIT (YCA) is the first collaboration of its kind by Nobel Laureate Prof. Muhammad Yunus and an educational institution – the Asian Institute of Technology (AIT). Housed under AIT Extension, the YCA acts as a knowledge hub and an enabling platform to accelerate the spread of pro-poor technologies through enterprise-led development to address social challenges in Asia. It provides a forum for discussion between people from the public, private, academic and grassroots sectors to exchange ideas on poverty alleviation and social business.

## The Program:

The YY Cocktail began at the Global Social Business Summit 2012 as a social business movement. Held in France, Canada, and Thailand, the YY Cocktail is a reoccurring networking experience that brings together social entrepreneurs, investors, academia, social business experts, and students to engage in discussion and be inspired about social business innovation and how it is creating a poverty-free world. Launched in the presence of Prof. Yunus, the YY Cocktail is held on a bi-monthly basis in Bangkok, with partner organizations placing a theme that will guide discussions in each subsequent event.

The 6<sup>th</sup> YY Cocktail is a part of a larger program launched by TSEO and YCA, Social Business Awareness in Thailand.

The YCA's ongoing partnership with TSEO has brought forth five YY Cocktails, 2 Social Business 101 Workshops, two Social Business Launch Pad training programs to date. The YCA and TSEO staff meet regularly for meetings and social business-related events to conceptualize new programs that will fulfill the needs of private, public and academic sectors to promote a poverty-free Thailand.

**Course Director:** Dr. Faiz Shah **Course Coordinator:** Ms. Mariana Botero

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**Register here:** http://goo.gl/forms/6uvdHdCojr

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