



# THE OFFICE OF PUBLIC-PRIVATE PARTNERSHIP







## Mission and Key Responsibilities

The Office of Public–Private Partnership (OPPP) was established in September 2014 to enhance the role of the Asian Development Bank (ADB) in supporting and enabling governments of its developing members to secure greater private investment and generate economic growth in the region. OPPP provides transaction advisory services to clients in order to deliver bankable PPP projects, coordinates and supports PPP-related activities in ADB, and manages a bank-wide project preparation facility.

With a dedicated team of transaction advisors with vast infrastructure finance experience in assisting clients across a wide range of sectors, ADB possesses a unique ability to provide advice on project conceptualization, structuring, marketing, and negotiation while firmly rooting transactions on public policy imperatives.

### ■ What is TAS?

Transaction advisory services (TAS) are fee-based advisory services provided by ADB over the entire range of activities associated with the development and implementation of PPP projects. ADB's TAS services are ideally suited for

- pathfinder, difficult, or "first-of-its-kind" transactions;
- transactions that involve significant policy or regulatory changes, or are complex from a financial, legal, or risk perspective;
- transactions that may benefit from ADB's brand, and are associated with transparency, fairness, and governance; and
- transactions that may benefit from ADB's role as a development bank that can mobilize financing from mulitiple public and private financial institutions.

# ADB's PPP TAS Delivery

Extendable

1 Project conceptualization

- · Organization and structuring
- Definition of project objectives
- PPP option analysis

Preparation and marketing

- · Commercial and financial structuring
- Risk analyses
- Financial modeling
- Bidding process and documentation
- Preparation of bid documents
- Assist with bidders' conference
- Release of final bid documents
- Placement and contractual close
- Assist in bid evaluation
- Negotiation support toward signing of concession agreement
- Supporting financial close
- Review of model/financing plan
- Review final form of agreements
- Oversee financial close process

## **Key Objectives**

#### **Expanding Private Sector Development**

ADB's assistance to private sector development makes use of sovereign lending, private sector financing, technical assistance, and transaction advisory services to enable private sector participation in infrastructure.

# Strengthening ADB's role as project developer

ADB seeks to become a more active project developer and a resource mobilizer in order to raise financing from other multilateral development banks, official bilateral agencies and private financial institutions for bankable PPP projects.

#### **Better Planning and Project Preparation**

ADB assesses project fundamentals to assure that the principles of value and affordability are achieved throughout the structuring process.

## Asia Pacific Project Preparation Facility (AP3F)

The \$73 million Asia Pacific Project Preparation Facility (AP3F) is a multidonor trust fund aiming to increase the level of infrastructure development and enhance the quality of infrastructure in Asia and the Pacific. AP3F is managed by OPPP, and funded by the governments of Japan, Canada, Australia, and ADB. The facility commenced operations in January 2016. AP3F will help developing members to prepare a pipeline of "ready-to-finance" infrastructure projects by assisting with due diligence and helping to address impediments to investment decisions, supporting project design and assisting with project preparation, structuring, and tendering. Target sectors include energy, transport, urban development, and social infrastructure.

#### Public-Private Partnership Operational Plan 2012-2020

ADB's PPP Operational Plan provides a comprehensive framework for scaling up public-private partnerships in support of Strategy 2020.

In Asia and the Pacific, ADB provides an integrated and holistic approach to PPPs:

- regional departments' support for PPP frameworks and institutions,
- · OPPP's provision of transaction advisory services, and
- sovereign and nonsovereign financing of projects.

www.adb.org/documents/public-private-partnership-operational-plan-2012-2020



#### Pillar 1

# Advocacy and capacity development

- Create awareness
- · Invoke leadership
- Identify PPP potential in sector planning and the private sector development agenda
- Develop capacity of governments
- Enhance external knowledge management links

#### Pillar 2

# Enabling environment

 Develop policy, legal, regulatory, and institutional framework to facilitate, guide, and manage the development of PPPs (country- or sector-specific)

#### Pillar 3

#### Project development

- Assist in the development of pathfinder projects
- Provide support throughout the project planning, investment decision preparation, and structuring processes
- Provide transaction advisory services to DMC clients

#### Pillar 4

#### Project financing

- Provide credit enhancement products, e.g., equity, longterm debt, cofinancing, guarantees, etc.
- Establish credit guarantee facilities
- Provide public sector financial support through schemes such as viability gap funding, etc.

#### For further information, please contact the Office of Public-Private Partnership: oppp@adb.org

#### Office Management

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#### About the Asian Development Bank

ADB's vision is an Asia and Pacific region free of poverty. Its mission is to help its developing member countries reduce poverty and improve the quality of life of their people. Despite the region's many successes, it remains home to the majority of the world's poor. ADB is committed to reducing poverty through inclusive economic growth, environmentally sustainable growth, and regional integration.

Based in Manila, ADB is owned by 67 members, including 48 from the region. Its main instruments for helping its developing member countries are policy dialogue, loans, equity investments, guarantees, grants, and technical assistance.

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